

# Simon Oliver.

## Senior Designer & Illustrator

**M.** 0772 517 9533

**E.** simon.j.oliver@hotmail.com

**W.** sjoliver.co.uk

**Skills.** Photoshop  
InDesign  
Illustrator  
After Effects  
XD  
Figma  
HTML  
CSS

**Education.** **1999–2001**  
GNVQ Art &  
Design - Merit  
The Arts Institute  
at Bournemouth

**2001–2004**  
BA (Hons)  
Graphic  
Design - 2:1  
Swindon College  
of Art & Design

**Interests.** I find inspiration and relaxation in a range of interests.

From illustration and gaming to snowboarding and surfing, I enjoy the thrill of creativity and outdoor adventure. A coffee aficionado, I fuel my passion for exploration with a caffeine fix. With a penchant for history and a love for reading, I delve into the past and diverse literary worlds to broaden my perspective and imagination. These varied interests not only reflect my adventurous spirit but also contribute to my innovative approach to design.

**About.** With nearly two decades of graphic design experience, I am a seasoned professional renowned for delivering exceptional design solutions across print, branding, and web.

Having collaborated with diverse companies spanning commercial, business, and charitable sectors, I possess a keen insight into the transformative power of design in driving business success.

My passion for exploring a wide array of interests, including everything from history to snowboarding, bring fresh ideas and creativity to my design.

This multifaceted perspective enables me to craft visually compelling solutions that resonate with target audiences and elevate brands. Diligent, adaptable, and driven by a relentless pursuit of excellence, I am poised to bring my expertise to new challenges and opportunities in the field of graphic design.

**Experience.** **2005–2008**  
Junior Designer  
Diamond Publishing Ltd  
Led design and production efforts for three consumer titles. Spearheaded redesign initiatives resulting in enhanced aesthetics and streamlined workflows for key magazine sections.

**2008–2010**  
Designer  
Players Publishing  
Executed comprehensive cover-to-cover redesign for one consumer magazine resulting in increased reader engagement. Produced bespoke illustrations across multiple titles, enhancing visual appeal and brand identity.

**2010–2022**  
Production Editor  
Dancing Times Ltd  
Directed design and production efforts for two consumer titles and associated websites. Spearheaded successful website launches and executed corporate branding initiatives, resulting in increased online engagement and brand recognition.

**2022–Present**  
Senior Designer  
Pomegranate 7  
Lead designer at Pomegranate 7, overseeing diverse projects including websites, branding, and advertising campaigns. Successfully pitch concepts to clients, manage project teams, and deliver high-quality content, driving client satisfaction and business growth.